



August 18, 2014

To Our Valued ALSCO Building Products Customers,

We've been experiencing sharp increases in the raw materials used to produce our products. Significant increases in the LME and the Midwest Premium have contributed to these rising costs. These increases have necessitated a price increase on all ALSCO® branded products.

The following new pricing will go into effect with all orders placed on or after September 18, 2014:

Product Group	Price Change
• All 24"x 50' polyester and PVC trim coil	\$3.00 per roll increase
• All Rainware, Specialty Products, Roof Moldings and related accessories	7% increase
• All Soffit, Siding and related accessories	7% increase
• Gutter coil and all other coil sold by the pound	** Priced Monthly

Thank you for your continued support and we look forward to fulfilling your aluminum building product needs in the future. Our dedicated Customer Service team is available to assist you and can be reached at 800-521-2930. If you have any questions, please contact your Regional Sales Manager.

Sincerely,

Chip Park

Director of Sales
ALSCO Building Products