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January 6, 2014

To: All APOC Customers

Dear Valued Customer,

Due to ongoing increases in raw material costs, APOC will be implementing a price increase effective March 1st, 2014.

Due to increasing costs of raw materials, packaging, labor and business expenses, APOC will be implementing a price increase of approximately 6-8% on all products.

We expect to have new price lists published in February and will send them out as soon as they are available.

Be assured that we are committed to providing you with the quality, service and dependability you have grown to expect from our organization.

Regards,

Bob Hyer

Bob Hyer
VP Sales & Marketing