



January 16, 2014

SPRAY POLYURETHANE PRICING ANNOUNCEMENT

Dear Valued Customer:

Effective February 17, 2014, The Dow Chemical Company will increase the prices of the following products, including all private-labeled products, per the table below:

Product	Increase Amount
FROTH-PAK™ Foam Kits and Refills	8%
ENERFOAM™ Professional Foam Sealant	8%
ENERBOND™ Professional Foam Adhesive	8%
GREAT STUFF™ Insulating Foam Sealant Products and Accessories	8%
GREAT STUFF PRO™ Insulating Foam Sealant Products and Accessories	8%
STYROFOAM™ Brand Spray Polyurethane Foam Insulation - MX Series	8%
TILE BOND™ Roofing Adhesive	8%

All orders shipping on or after February 17, 2014, will be priced at the new levels. Considering our standard lead-time, orders must be placed February 10, 2014, in order to ship prior to February 17, 2014. Updated price sheets will be sent out on or before February 1, 2014.

Please review the updated price sheets, all GREAT STUFF PRO™ and ENERFOAM™/ENERBOND™ product pallets are configured as 768 cans per pallet, 12 cans/case, 64 cases/pallet. This is not a change, but it appears that some customer pricing lists have had incorrect information included recently. GREAT STUFF PRO™ cleaner is configured at 1,080 cans/90 cases/pallet.

Freight will be prepaid at two pallets for all products, please see the price sheets for quantity information.

In addition, to manage orders through this time, The Dow Chemical Company reserves the right to limit the quantity of orders in advance of this increase. Quantities shipped at current pricing levels during the months of January and February may not exceed your monthly average for the months of January and February, 2013. Quantities shipped above your monthly average will reflect the increased prices.

Thank you for the opportunity to supply your foam needs. We are committed to providing you the highest level of service possible, quality products and to helping you grow and enhance your business.

If you have any questions, please contact your local Dow Sales Representative.

Sincerely,

W. Scott Young
NA Residential Commercial Director
Dow Building Solutions