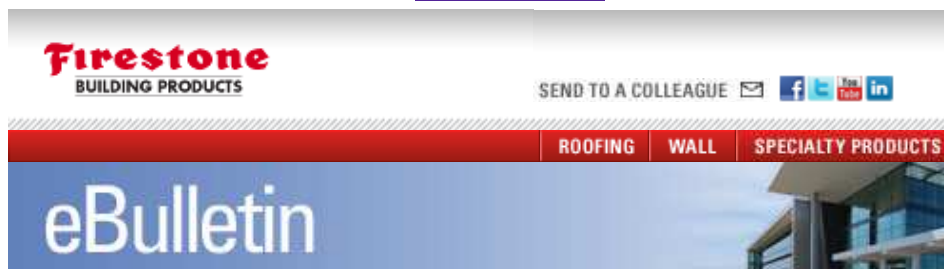


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Price Increase Announcement

At Firestone Building Products, we work hard to keep our operating and manufacturing costs low, which allows us to continue to be the manufacturer of choice and to provide the highest possible value within the building products industry.

Due to increasing costs, we must announce a price increase on our Firestone polyisocyanurate insulation products.

PRICE INCREASE AND EFFECTIVE DATE

<u>Product Line</u>	<u>Date of Increase</u>	<u>% Increase</u>
Polyisocyanurate Insulation products	January 2, 2014	5%
ISOGARD™ HD Cover Board	January 2, 2014	5%

- *Orders must be received by December 10th and scheduled to ship by December 27th for the pre-increase price*
- *Existing quotes will be honored; however prices will not be extended*
- *Contractors should continue to make use of price escalators in their contracts to further protect themselves from unpredictable raw material volatility*

We appreciate your continued support of Firestone Building Products. If you have any questions, please contact your local Firestone Sales Representative or Regional Business Manager.

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