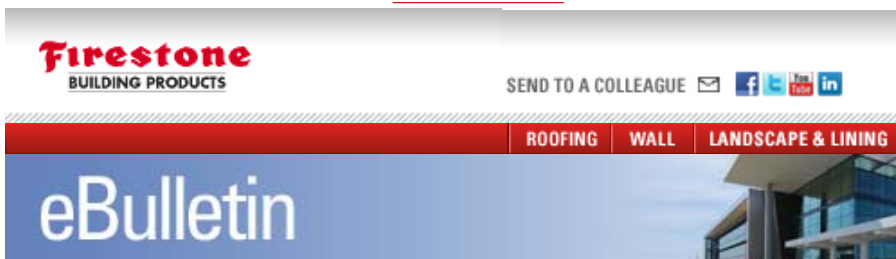


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## Price Increase Announcement

At Firestone Building Products, we work hard to keep our operating and manufacturing costs low, which allows us to continue to be the manufacturer of choice and to provide the highest possible value within the building products industry.

Due to the recent increase in material costs, the following price adjustments, impacting thermoplastic polyolefin (TPO) products, will go into effect April 7, 2014:

### PRICE INCREASE AND EFFECTIVE DATE

Product Line	Date of Increase	% Increase
All TPO Products	April 7, 2014	5%

- All orders received by March 14th and scheduled to ship by April 4th to qualify for the pre-increase price
- Pricing will be effective at time of shipment
- Existing quotes will be honored; however prices will not be extended
- Contractors should continue to make use of price escalators in their contracts to further protect themselves from unpredictable raw material volatility

We appreciate your continued support of Firestone Building Products. If you have any questions, please contact your local [Firestone Sales Representative](#) or Regional Business Manager.

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