



May 19, 2014

NATIONAL ANNOUNCEMENT COMMERCIAL ROOFING SYSTEMS JULY 1, 2014 PRICE INCREASE

Dear Customers:

Following a review of current key raw material costs and the forecast for their continued escalation, GAF is announcing a price increase on ISO insulation.

Effective **July 1, 2014**, there will be a price increase of **5 - 8%** on all ISO Insulation, including flat, tapered and high density products. The price increase will take effect with shipments on July 1, 2014, regardless of order entry date.

Should you have any questions concerning this increase, please contact your local Territory Manager or Regional Sales Director.

Thank you for your continued support.

Larry Sterritt
Vice President, Sales
Commercial Roofing Systems