



September 23, 2014

NATIONAL ANNOUNCEMENT COMMERCIAL ROOFING SYSTEMS OCTOBER 20, 2014 PRICE INCREASE

Dear Customers:

Following a review of current key raw material costs, including MDI, and the forecast for their continued escalation, GAF is announcing a price increase on ISO Insulation.

Effective **October 20, 2014**, there will be a price increase of **3 - 5%** on all ISO Insulation, including flat, tapered and high density products. The price increase will take effect with shipments on October 20, 2014, regardless of order entry date.

Should you have any questions concerning this increase, please contact your local Territory Manager, Regional Sales Director or Area Vice President.

Thank you for your continued support.

Larry Sterritt
Vice President, Sales
Commercial Roofing Systems