



July 22, 2014

## **NATIONAL ANNOUNCEMENT COMMERCIAL ROOFING SYSTEMS SEPTEMBER 1, 2014 PRICE INCREASE**

Dear Customers,

Due to the escalating costs of raw materials and transportation, GAF is announcing a price increase. Effective September 1, 2014 there will be a price increase of **4 – 7%** on all Built-Up Roofing (BUR) and Modified Bitumen (APP & SBS).

The increase will take effect with **shipments on September 1, 2014** regardless of order entry date.

If you have any questions concerning this increase, please contact your local Territory Manager, Regional Sales Director or Area Vice-President.

Thank you for your continued support.

Larry Sterritt  
Vice President, Sales  
Commercial Roofing Systems