



January 22, 2014

To Our Valued Customers,

As you may be aware, the costs of raw materials, freight and packaging have continued to escalate over the last several months. Even though we have increased efficiencies at our plants, we unfortunately cannot continue to absorb these costs without passing it on to the market.

Thus, effective with all orders placed on March 8, 2014 and thereafter, we will implement an increase of 7% on all KP vinyl sidings, shakes, soffits and all vinyl accessories. Any orders received by 4:30p.m. EST, on March 7, 2014, with firm specifications to ship by March 14, 2014, will be invoiced at current pricing. As in the past, the weeks prior to the increase are very busy shipping times. Please get your orders in as soon as possible.

We appreciate your support and understanding. Your KP sales representative is available to answer any questions that you may have. We look forward to working with you and helping you grow your business. Again, thank you for your continued support.

Very truly yours,

A handwritten signature in black ink, appearing to read 'Mark Neach', with a stylized flourish at the end.

Mark Neach
Vice President, Sales