



2600 GRAND BOULEVARD  
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August 1, 2014

To Our Valued Mastic® Home Exteriors Distributors:

Due to the continued significant increase in the cost of aluminum, we are announcing a price increase of 7% on all metal products except Gutter and Downspout Coil effective with orders received beginning September 2, 2014. Gutter and Downspout Coil pricing will continue to be published on a monthly basis. Orders placed by 2pm on August 29, 2014 with firm specifications and shipped by September 12, 2014 will receive current pricing. All other orders will be billed at the new pricing. Please remember to submit pre-increase orders well in advance of the increase as we expect heavier order volumes.

We have been absorbing aluminum cost increases since April of 2014. The increases have exceeded 15% and show little sign of abating in the near term. We are no longer able to absorb these increases in our trim coil and fabricated product lines.

We understand the challenges that price increases pose for our customers. We appreciate your commitment to our product categories. If you have questions, please contact your sales representative or customer service representative. As always, we thank you for your continued support.

Sincerely,

A handwritten signature in black ink that reads "Jerry A. Blais". The signature is written in a cursive style with a long horizontal line extending from the end.

Jerry A. Blais  
Sr. Vice President – Marketing  
Ply Gem Siding Group