

January 13, 2014

To our valued Mitten distributors:

Due to continued increases in raw material, production and transportation costs that are beyond our ability to offset through cost savings initiatives, we are announcing a price increase effective with orders received beginning March 1, 2014.

Note: Orders placed prior to close of business on February 28, 2014 with firm specifications and shipped by March 7, 2014, will receive current pricing. All other orders will be billed at the new higher pricing.

Price increases on the following product categories:

Vinyl Siding, Vinyl Soffit, Vinyl Accessories and Skirting **6% - 8%**
Polymer Shakes **6% - 8%**
Ply Gem PVC Trim **6% - 8%**

We expect that the end of February will begin a strong shipping period. We encourage you to place your orders as soon as possible as we may experience heavy order volumes that may impact overall lead times and the ability to get all orders shipped by March 7th. New price sheets with product specific information will be available over the next several weeks.

We appreciate your commitment to our product categories and Mitten. If you have questions, please contact your sales representative or customer service representative. As always, we thank you for your continued support.

Sincerely,



Doug Rende
President



Jay Riley
Director of Sales

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