



February 18, 2014

NATIONAL ANNOUNCEMENT
COMMERCIAL ROOFING SYSTEMS
TPO, MB and ISO Insulation
APRIL 4, 2014 PRICE INCREASE

Dear Customers,

Following a review of current key raw material costs, GAF is announcing a price increase. Effective **April 4, 2014**, there will be a price increase of 5 - 7% on all TPO Single-Ply Roofing, Modified Bitumen and ISO Insulation.

The following factors had the strongest bearing on this decision:

- Increased polymer cost
- An ongoing decrease in the supply of quality asphalt
- Increased cost of additives that insure premium quality finished goods

The price increase will take effect with shipments on April 4, 2014, regardless of order entry date.

Should you have any questions concerning this increase, please contact your local Territory Manager or Regional Sales Director.

Thank you for your continued support.

Larry Sterritt
Vice President, Sales
Commercial Roofing Systems