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January 17, 2014

Dear Valued Customer:

Due to continued increases in raw material and transportation costs that we are unable to offset through cost savings initiatives, we are announcing a price increase effective with orders received beginning March 1st, 2014. Orders received prior to March 1st with firm shipment dates by March 8th, 2014, will receive the current pricing.

The price increase will apply to the following categories:

- Vinyl siding, vinyl soffit and vinyl accessories: 6% - 8%
- Insulated siding and insulated accessories: 6% - 8%
- Portsmouth™ Shake & Shingles, including V-Pro and accessories: 6% - 8%

The end of February will begin a strong shipment period. Therefore, we encourage you to place your orders as soon as possible. Orders will be subject to current lead times and shipping schedules. New price sheets will be available over the next several weeks.

If you have questions, please contact your Territory Manager or Customer Service Representative. We appreciate your business partnership and look forward to growing our businesses together.

Sincerely,

A handwritten signature in black ink, appearing to read "J. Ziminski", is positioned above the typed name.

Jim Ziminski
Vice President, Sales
Royal Building Products

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An Axiall Company

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