



January 20, 2014

**NATIONAL ANNOUNCEMENT**

**MARCH 1, 2014 PRICE INCREASE**

Dear Customer:

Due to continuing escalation in raw materials and insurance costs, Tropical Roofing Products will be implementing a 6-8% price increase on all products, effective March 1<sup>st</sup>, 2014.

The price increase applies to orders received after March 1<sup>st</sup>, 2014. All orders received prior to March 1<sup>st</sup>, 2014 must ship no later than March 14<sup>th</sup>, 2014. Updated price lists will be ready by late February.

Tropical is committed to bring quality and integrity to the market in the most value driven manner. Please do not hesitate to contact us should you have any questions or comments.

We thank you for your continued patronage and support.

Sincerely,

A handwritten signature in black ink, appearing to read "R. Zegelbone", is written in a cursive style.

Richard Zegelbone  
President