

January 24, 2014

To: Versico Independent Sales Representatives and Distributors

Re: Price Increase Announcement – April 1, 2014

In November 2013, Versico announced a 5% price increase on all Polyiso products effective January 1 of this year. Since that time, the chemical suppliers of the key components of Polyisocyanurate insulation have announced further cost increases. The cumulative effect of these increases is such that Versico must pass them on and consequently is announcing an additional 5% price increase on all Polyisocyanurate products effective April 1, 2014.

Existing quotes will be honored, however new quotes issued after January 23 will reflect these increases.

Please direct any questions to your Versico Regional Sales Manager.

Thank you for your continued support of Versico.

Sincerely,



Frank Palmer

General Manager